



Order / Rev:	102148	Advertiser:	Heck, Joe for Congress
Alt Order #:	06815975	Product Desc:	JOE HECK 4 CONGRESS
Flight Dates:	10/01/12 - 10/07/12	Estimate:	KSNV 2214

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/01/12	10/05/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	5	\$200.003	0.00	NM	5	\$1,000.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		5				\$200.00		0.00		
E 2	KSNV	10/01/12	10/05/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	10	\$475.002	0.00	NM	10	\$4,750.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		10				\$475.00		0.00		
E 3	KSNV	10/01/12	10/05/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$500.002	0.00	NM	10	\$5,000.00
<b>TODAY</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		10				\$500.00		0.00		
E 4	KSNV	10/01/12	10/05/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a	MTWTF--	:30	4	\$225.002	0.00	NM	4	\$900.00
<b>TODAY II</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		4				\$225.00		0.00		
E 5	KSNV	10/01/12	10/05/12	M-F Today Show III 4th IBM Today 4th Hour		10am-11am	MTWTF--	:30	5	\$175.002	0.00	NM	5	\$875.00
<b>TODAY III</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		5				\$175.00		0.00		
E 6	KSNV	10/01/12	10/05/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	\$225.002	0.00	NM	5	\$1,125.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		5				\$225.00		0.00		
E 7	KSNV	10/01/12	10/05/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	2	\$250.002	0.00	NM	2	\$500.00
<b>PHIL</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		2				\$250.00		0.00		
E 8	KSNV	10/01/12	10/05/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	15	\$575.002	0.00	NM	15	\$8,625.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		15				\$575.00		0.00		
E 9	KSNV	10/01/12	10/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$795.002	0.00	NM	5	\$3,975.00
<b>JEP</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		5				\$795.00		0.00		
E 10	KSNV	10/01/12	10/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$795.002	0.00	NM	5	\$3,975.00
<b>WHEEL</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		5				\$795.00		0.00		
E 11	KSNV	10/01/12	10/05/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	5	\$450.002	0.00	NM	5	\$2,250.00
<b>FACE</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		5				\$450.00		0.00		
E 12	KSNV	10/01/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$575.002	0.00	NM	5	\$2,875.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	MTWTF--		5				\$575.00		0.00		
E 13	KSNV	10/01/12	10/05/12		CM	1135p-1237a	MTWTF--	:30	3	\$275.002	0.00	NM	3	\$825.00

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Product Desc: JOE HECK 4 CONGRESS  
Estimate: 2214

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		3	\$275.00			0.00					
E 14	KSNV	10/06/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$525.00	2	0.00	NM	2	\$1,050.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----SS		2	\$525.00			0.00					
E 15	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$200.00	2	0.00	NM	1	\$200.00
News 3 Sunrise SATURDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$200.00			0.00					
E 16	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.00	2	0.00	NM	1	\$325.00
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$325.00			0.00					
E 17	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$250.00			0.00					
E 19	KSNV	10/06/12	10/06/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
Sa-Su Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$350.00			0.00					
<b>Totals</b>													85	\$38,850.00	